SwipeGuide.
visual user guides

Effortless Instructions at CES 2019.

December 4, 2018

Amsterdam, the Netherlands, January 8th, 2019 - Today, the Amsterdam-based company SwipeGuide will introduce the prototype of a revolutionary, AI-enhanced digital work instruction platform. SwipeGuide strives to eliminate tribal knowledge and democratize learning in the workforce with their approach to minimalist digital instructional design.

During the CES exhibition in Las Vegas (Holland Tech Square, Eureka Park, Sands, Hall G, 51726) the team will showcase The Instruction Recommendation Engine, the latest addition to the SwipeGuide Instruction CMS. This feature uses machine learning to provide intelligent instructional design feedback across the platform. Any user can use these recommendations to produce more effective work instructions.

The first version of the Instruction Recommendation Engine will be available in 2019 to companies embracing digital innovations for enterprise solutions.

"This feature will allow us to leverage experiences from end-users into insights, which will lead to recommendations for better instructions. This lets our users create better, more responsive manuals automatically," says Joost Elfering, Chief Technical Officer at SwipeGuide.

How it works.
The Instruction Recommendation Engine will automatically collect data on user interactions and feedback from existing instructions and machinery sensors. Machine learning will process this data, look for similarities and anomalies, and use it to deliver relevant recommendations for improvements to those instructions. This application of artificial intelligence will continue to shape the digital instruction platform that responds to specific customer needs in real time.

The Instruction Recommendation Engine represents a bold next step forward in SwipeGuide's mission to provide customers with the insights they need to drive improvement and reduce waste. As complex digital processes become an integral part of every workforce, SwipeGuide's intelligent instructional designs will allow users to adapt effortlessly to meet and exceed industry standards.

Meet SwipeGuide at CES.
CES is a hub for the best and brightest of (digital) innovation in a broad perspective. Expect to be amazed by the innovations in manufacturing and field service support for 2019. Advancements in safety, robotics, and augmented reality will dramatically improve efficiency and hasten the arrival of industry 4.0. Make sure to stop by SwipeGuide's booth at CES in Eureka Park (Holland Tech Square – stand 35, Eureka Park, Sands, Hall G, 51726) and learn more about the new AI-enhanced prototype.

SwipeGuide.
visual user guides

About SwipeGuide.
SwipeGuide believes that creating intelligent, effective instructions should be effortless. Established in 2016 over a frustration with traditional paper user guides, SwipeGuide is the new industry standard for digital work instruction.

SwipeGuide provides an intuitive platform to create enhanced-reality work instructions in a matter of minutes. Machine operators and field service engineers visualize, standardize, and execute digital user guides on mobile devices and smart glasses.

The instruction tracking provides customers such as Heineken with real-time insights for continuous improvement, downtime reduction, and improved employee training engagement.

Media Inquiries.
To learn more about SwipeGuide, please contact:

Annika Björkholm
Head of Marketing
annika@swipeguide.com
+31 (0) 6 577 86 453
SwipeGuide.com